**Inex Works Group Ltd - Core Values**

**I** – Innovation

**N** – Nurturing

**E** – Environmentally Friendly

**X** – Xcellence

**W** – Worth

**O** – Ownership

**R** – Response

**K** – Knowledge

**S** – Service

**I – Innovation:**

 At Inex, we believe strongly in always seeking ways in which to better our services and ourselves; the very definition of innovation. After all, even the strongest swimmer will drown if he stops moving.

**N – Nurturing:**

One of the values we are most passionate about is personal development. We are committed to the growth of our staff members via training, certification pursuits and even further education. To quote the great Albert Einstein, “All that is valuable in human society depends upon the opportunity for development accorded the individual.”

**E – Environmentally Friendly:**

Esteemed architect Richard Rogers once said, “[The only way forward, if we are going to improve the quality of the environment, is to get everybody involved.](http://www.brainyquote.com/quotes/quotes/r/richardrog228217.html)” And we couldn’t agree more. From our own in-house recycling programme to our compost heap to our inclusion of hybrid vehicles in our fleet, our environmental efforts have truly begun at home.

**X – Xcellence:**

Acknowledging our creative license, our core value of excellence in quality is paramount to our success. We set the highest bar for our work knowing it is not only a reflection of ourselves but also at the very root of our commitment to our clients.

**W – Worth:**

We are committed to always providing good value for money to our clients. We will maintain our high standards whilst working to our clients’ budgets.

**O - Ownership:**

We nurture a philosophy of ownership here at Inex Works; be it ownership of our own remits, chipping in to take ownership as a whole for the greater good of the business and ownership as good corporate citizens.

**R – Response:**

It is not enough to value our clients’ feedback, what matters most is how we respond to it. We must listen first then choose our reactions with the satisfaction of our customers at the very heart of the response.

**K – Knowledge:**

Our know-how is important, however, keeping our skill set and awareness always up-to-date and on the cutting edge is our familiarity’s necessary other half. It is this partnership of experience and learning which forms our foundation of knowledge.

**S – Service:**

We are in the business of serving. We provide services to our clients and we must provide a service to our clients, as well. The two go hand-in-hand. At the very core of service must be communication. Via communication we can garner a clear vision of our clients’ needs, deliver the service to the highest standard and follow up to ensure client satisfaction.